

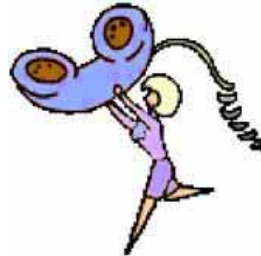


# Alternative Gifts International

[www.alternativegifts.org](http://www.alternativegifts.org)

November/December 2007 E-Bulletin

## Remember to Order Early for the Holidays!



Just as alternative gifts are somewhat counter-cultural, a decision to communicate with our donors 'less, rather than more' at this holiday season might also be considered out of the ordinary. Non-profits realize that this is the time of year that donors are typically more generous and therefore, more money is spent on mailings and postage and holiday greetings/communication and advertising than other seasons of the year. The competition for the charitable dollar is great, and yet, we also know that Americans tend to be the most generous individuals in the world. We also know that individuals still give more than foundations and corporations combined, although it is very rewarding to see the increase of 'green' and socially responsible groups and corporations.



However, the decision is quite efficiency focused. Because this is our busiest time of the year, and our first priority is to serve our market coordinators and donors who are ordering supplies and gift cards, as well as arranging for matching gifts and year-end gifts that will yield tax-savings for them, we will concentrate on that rather than on stuffing your mailboxes. And, in our decision to refrain from the merchandising frenzy, we trust that you will pause to remember why you like purchasing alternative gifts!

***This is the last E-newsletter you will receive from AGI  
in 2007. We'll be back in touch in the new year.***



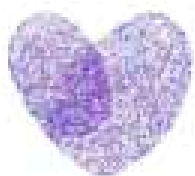
In the meantime, please make your Alternative Gift Shopping List as soon as possible, and order early if you want gift cards. The earlier we can receive your order. Remember, you can order on-line at any time of day or night. God-willing, our website will be working at top efficiency throughout the holidays. When it is not, or if you prefer not to order on-line, we love to take the orders by phone. 1-800-842-2243.



## Project E-liminate Paper Waste

Just in case you have taken advantage of our Project E-Liminate, we have included a preview of the holiday mailer that is going out to the people on our newsletter mailing list. They are also receiving an extra catalog to remind them to use AGI Alternative Gifts all year long. Instead of recycling the catalog, please share it with a friend, or leave it in the break room at work or school. Leave it in the brochure rack at the local book store, senior center or library.

Yesterday I was reminded that many people who do not have the opportunity to get out and shop are those who live in retirement centers, assisted living or skilled nursing homes. Just because they are physically challenged doesn't mean they don't like to give gifts at the holidays. Alternative gifts may be the perfect gift for them to receive and to give.



## National Philanthropy Day® Defining a Tradition of Giving - Nov. 15, 2007

National Philanthropy Day is a special day set aside on the fifteenth of November to recognize the great contributions of philanthropy -- and those people active in the philanthropic community -- to the enrichment of our world. It provides an opportunity to reflect on the meaning of giving and all that it has made possible. This year marks the 22nd anniversary of this special day. Visit [www.nationalphilanthropyday.org](http://www.nationalphilanthropyday.org) for more information.

### AGI gifts make great gifts for:



#### Nov. 15: America Recycles Day

Consider sending a special thank you to the volunteers who have initiated recycling projects in small towns, or the people who clean up the highways in your community. We suggest the following projects, and [Card C – Love & Strength for All](#)

[Project 4 – Healthy Stove / Haiti](#)

[Project 5 – Plant a Forest / Haiti](#)

[Project 6 – Rescue a River / Haiti](#)

[Project 7 – Gorilla Protection / Rwanda](#)



#### Nov. 22: Thanksgiving

If you can't be home for Turkey Day . . . You can send greetings and 'thanks' to the old folks at home. Select from the following using [Card G – Global Gift for All Seasons](#).

[Project 8 – Nutritious Snacks for Preschool Children / Gaza Strip \(Palestine\)](#)

[Project 9 – Soothe Their Hunger Pangs / USA](#)

[Project 10 – Rice Loans / Philippines](#)

[Project 11 – Greenhouses for Hospitals / North Korea](#)



#### Graduations / Retirements

For those who might be graduating or retiring, .send your congratulations by selecting from the following projects and using [Card B – Celebrations](#).

[Project 14 – TV & Better Nutrition for Lepers / China](#)

[Project 15 – Rural Health Care / Nepal](#)

[Project 17 – Cataract Surgery / Nepal & Tibet](#)

[Project 23 – Scholarships for Nomadic Children / Kenya](#)

[Project 22 – Mainstreaming Polio Victims / DR of the Congo](#)



## **Births and New Beginnings**

Planning for new babies and new beginnings is also something we think of at Christmas and New Year. Select from the following using [Card K – Children of the World](#)

[Project 1 – Teens with AIDS / Uganda](#)

[Project 2 – New Life for Children with Disabilities / Vietnam](#)

[Project 3 – Children with Cancer / Tanzania & East Africa](#)

[Project 32 – Peacemakers at Work / Columbia & Palestine](#)

[Project 33 – Women for Peace / USA & Global](#)

[Project 34 – Young Peace Builders / USA & Global](#)



**Dec. 4: Hanukkah**

**Dec. 7: Pearl Harbor Day**

**Dec. 22: Winter Solstice – Winter Begins**

**Dec. 25: Christmas** (AGI office closed Dec. 24 & 25)

**Dec. 26: Kwanzaa**

